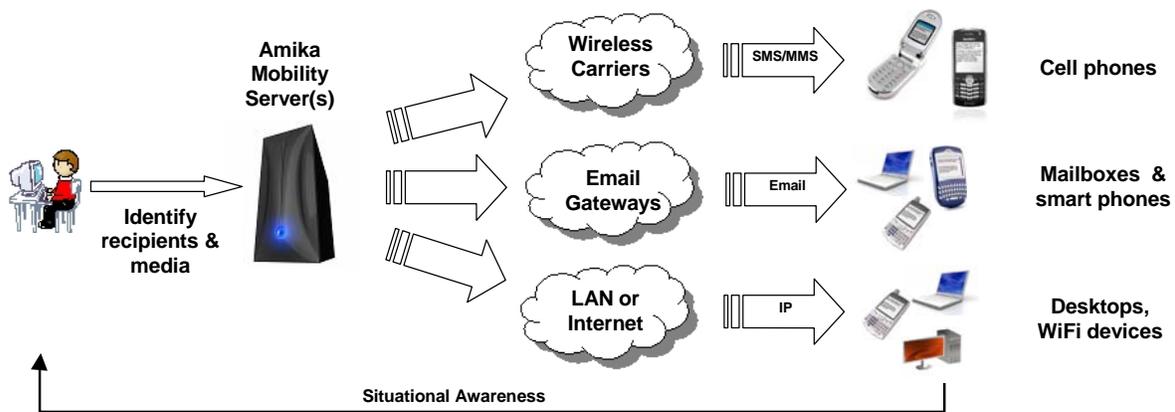# Amika Mobility Server™ – Emergency Alerting Edition

When an emergency strikes, whether it is a campus shooting, an Amber Alert, an approaching hurricane, toxic chemical spill or a massive power blackout, it is essential that the danger be validated and affected parties alerted as quickly as possible. Amika Mobile has developed the world's first **WiFi-integrated emergency mass notification system** that alerts users based on their location in a building. Amika Mobile also alerts groups over SMS, MMS, email, web and voice. Mobile devices, desktops, overheads and message boards can all simultaneously be alerted. The Amika Mobility Server (AMS) Emergency Alerting Edition is a network appliance software product that deploys on-premise or in a network operation center (NOC), and is fully scalable for both small and large deployments of hundreds of thousands of users. The AMS has unique auto-discovery capability that can find users either on WiFi or wired networks.

Any Device on Any Network

Broadcast alerts may be delivered to mobile phones as SMS or MMS, on mobile computers, handhelds and workstations as a pop-up window over WiFi or wired access, and on any platform as an email. The AMS also supports 2-way SMS and email for situational feedback as needed. Opt-in self registration is also supported to allow users to manage their own contact information.

Auto-Discovery – Unique to Amika Mobile

Our patented auto-discovery allows administrators to locate anyone on wired or wireless networks within a campus, a building, a floor or a zone even in a basement, regardless of pre-registration of their computer, email address or phone number in a database or not. In today's mobile world, such auto-discovery,

especially for WiFi, is essential in saving lives. No need to continuously update internal databases since active devices can be discovered on WiFi and wired networks saving considerable costs.

Custom and Template Alerting
The AMS supports any type of alerts that include text, images, video or voice clips.

Web-Based Administration Console and Logs for Compliance
The browser-accessible console allows authenticated security personnel to target broadcast recipients by location (e.g. a hotspot, specific LAN groupings, in a specific campus..) or by logical grouping (e.g. department, sub-domain, team, etc). Security personnel can send location-specific broadcasts, allowing for flexible management of dangerous situations. Broadcasts are fully logged for compliance purposes.

Amika Mobile sells its products through distributors, system integrators, service provider partners and platform vendors initially focusing on North America, India, Europe, and Australia with future plans for expansion into Asia. For more information, please visit http://www.amikamobile.com. All copyrights, trademarks and trade names are the property of Amika Mobile Corporation.